

#### INTRODUCTION

The Carden Conejo Parents' Association is teaming with local businesses to create an improved and safer place for the children of Carden Conejo School to learn, grow and develop a positive sense of self. It has been over 20 years since our playgrounds have had any improvement. Some equipment has been removed for safety while others are in need of immediate replacement. With the help of corporate donations, fundraising and grants, the Carden Conejo Parents' Association is working to provide the children new experiences on a safe and upgraded playground.

# **PARTNERSHIP WITH YOU**

You can help! Never before has the Carden Conejo Parents' Association taken on such a large task. Our community has the rare opportunity to join together and make a positive difference in the lives of children. We are looking for local businesses to make a tax-deductible donation to help underwrite the costs of the playground. In exchange, your business will be represented alongside our other sponsors on giveaway items, banners, our website and more.

We are happy to meet with you at your earliest convenience to discuss the project and the possibility of sponsorship. We know that the playground will be a safe space for children to learn grow and play! We hope you will consider sponsoring our efforts.

### **SPONSORSHIPS**

Below are the sponsorship levels available and what is included with each. Sponsorship deadline is October 23rd.

## Gold Sponsor - \$1000

- Large logo on the giveaway bag given to each student
- Your banner prominently displayed in a high traffic area the week of the Jog-a-thon event
- Your banner prominently displayed the day of the event
- Your logo included on a  $\frac{1}{2}$  page ad in a December 2015 issue of the Acorn
- Flyer/item inside each giveaway bag
- Your name on the Carden Conejo website
- Your name/logo included on the "thank you" banner displayed at the school after the event
- Shout out to your company at our many school-wide events

## Silver Sponsor - \$500

- Medium logo on the giveaway bag given to each student
- Your banner prominently displayed the day of the event
- Your logo included on a ½ page ad in a December 2015 issue of the Acorn
- Flyer/item inside each giveaway bag
- Your name on the Carden Conejo website
- Your name/logo included on the "thank you banner" displayed at school after the event
- Shout out to your company at our many school-wide events

### Bronze Sponsor - \$250

- Small logo on the giveaway bag given to each student
- Flyer/item inside giveaway bag
- Your name on the Carden Conejo website
- Your name/logo included on the "thank you" banner displayed at the school after the event

If you have any questions, please email us at <a href="mailto:ccpa@cardenconejo.com">ccpa@cardenconejo.com</a>. Thank you for your support!