

Our Philosophy

We believe wholesome food and kid appeal aren't mutually exclusive. Our philosophy is in our name, and our menu is full of choices that kids love and make parents feel good.

Nutritious and Delicious: the Choicelunch Menu

Kids deserve to eat well—after all, the future depends on them. Each Choicelunch menu is created by a chef and a nutritionist who craft recipes and select ingredients with the care that parents expect.

Menu Highlights

More than 70 entrées.

- 16 entrées a day, including:
 - at least two vegetarian options
 - gluten-free and vegan entrées
 - 4 hot entrées
- Meals with an international flavor, such as shepherd's pie (our founder's mom's recipe!), potstickers, cheese ravioli, and tikka masala.
- Classic American favorites, including Annie's Mac & Cheese, hamburgers, and chicken tenders.

Lunch Made From Scratch

- A handcrafted bagel dog, with puréed veggies in the crust.
- Homemade salad dressings.
- Trained sushi chefs roll Nori each morning.
- Chicken noodle soup stock made with bones, celery, carrots, and onions.

Quality Ingredients

- Seasonal produce from local family farms.
- Meat from humanely raised, vegetarian-fed, hormone- and antibiotic-free animals.
- All of our dairy is rBST free.
- We only serve organic or pesticide-free versions of anything on the Dirty Dozen list.