

Hunger Awareness and Action Week

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Agenda

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Why focus on “hunger awareness?”

- In 2010 that more than 50 million Americans, including more than 17 million children, **are food insecure** – meaning they lack consistent access to a nutritious, well-balanced diet.”

-U.S. Department of Agriculture (USDA) Economic Research Service

- The food insecurity rate for Ventura County is 13.7% while the national average is 1 in 6 adults and nearly 1 in 4 children suffer from food insecurity.

- Map the Meal Gap Survey, Feeding America (FKA America's Second Harvest), the largest US hunger-relief charity in North America

Nearly 50% of adults in Ventura County (VC) have experienced food insecurity, ranking VC as second to last in California

2010 Ventura County Nutrition and Food Insecurity Profile



FOOD AND NUTRITION ASSISTANCE PROGRAMS						
Food Stamp Program						
# Participating	Program Access Index (PAI)				County Rank (1 = best)	Additional Economic Activity Generated with Full Participation
	# Income-Eligible Individuals	# Income-Eligible Non-Participants	2007 PAI	2008 PAI		
36,508	76,755	40,247	0.393	0.476	26	\$117,439,559
National School Lunch Program (NSLP)						
# Students Eating FRP Lunch	#/% of Students Eligible for FRP Meals but Not Participating in NSLP		County Rank (1 = best)	Additional Federal Meal Reimbursement with Full FRP Participation		
38,847	19,313	33%	45	\$8,648,318		
School Breakfast Program (SBP)						
# Students Eating FRP Breakfast	#/% Students Eating FRP Lunch but Not FRP Breakfast		County Rank (1 = best)	Additional Federal Meal Reimbursement with All FRP Lunch Participants Eating FRP School Breakfast		
18,541	20,306	52%	22	\$4,863,276		
Summer Nutrition Programs						
Average Daily Participation		% Change in Participation 2007-08	#/% Students Eating FRP Lunch During School Year Who Do NOT Participate in Summer Nutrition Programs	County Rank (1 = best)		
All Summer Nutrition Programs July 2007	All Summer Nutrition Programs July 2008					
8,769	7,244	-17%	30,838	81%	24	
Child & Adult Care Food Program (CACFP)						
# Licensed Childcare Facilities	# Children in Licensed Childcare	# of Licensed Childcare Facilities Enrolled in CACFP		% of Licensed Childcare Facilities Enrolled in CACFP		
1,197	25,261	1,173		98.0%		

DEMOGRAPHIC DATA			
Total Population:	797,740	Child Population:	245,533
Total Population in Poverty:	68,486	Child Population in Poverty:	23,649
% of Total Population in Poverty:	9%	% of Children in Poverty:	9.6%
# of Students Eligible for Free/Reduced Priced (FRP) Meals:			58,160
# Participating in WIC Program:			26,530
FOOD INSECURITY AND HEALTH INDICATORS			
Indicators*	County	County Rank (1 = best)	California
# of Adults in Food Insecure Households	59,000	n/a	2,875,000
% of Adults in Food Insecure Households	47.3%	57	34.8%
% of Overweight or Obese Adults	54.1%	15	37.1%
% of Children Overweight for Age	9.8%	17	11.2%
# of Individuals with Type II Diabetes	48,000	n/a	1,830,000
Breastfeeding Rate	90.0%	33	86.5%

NOTE: Please refer to the [METHODOLOGY](#) for more information on the above data. For more information about the profiles, please contact Evonne Silva, evonne@cfpa.net, or Tia Shimada, tia@cfpa.net, or visit www.cfpa.net.

**As a community, we have a responsibility to help.
More importantly, to teach our children how to help.**

- It is not the greatest of all mistakes to do nothing because you can do little...do what you can.
 - Sydney Smith
- We can do no great things, only small things with great love.
 - Mother Teresa



Community Partner: FOOD Share



- FOOD Share is Ventura County's largest regional food bank
 - Local affiliate for Feeding America, nations largest domestic hunger relief organization providing food to 37 million Americans annually
- FOOD Share is well established in our community
 - 34 years of service to families in Ventura County
 - Provides food to 74,000 people each month in VC.
 - *In 2007, 30,000 people in VC participated, nearly 150% increase in four years*
- Volunteers are the lifeblood of the organization
 - Nearly 300 volunteers dedicate 3,000 hours of service each month
 - The demand far outweighs the supply
- FOOD Share is interested in developing innovative partnerships with local schools
 - Would like to pilot a program with Carden Conejo that could be used as a model

Hunger Action and Awareness Week:

"Hunger Hurts. Help Others"



- For the inaugural year at Carden, we envision a "Hunger Action and Awareness Week"
 - Slogan: "Hunger Hurts. Help Others."
- Several Goals for the Week:
 - Awareness:
 - Increase awareness by 50% among grades K-7 regarding the Ventura County hunger rates
 - Enable students to gain respect for individuals who experience food insecurity
 - Action:
 - Organize a Student / Community food drive
 - Allow students to count, sort and bag food
 - Direct Service (Optional)
 - Organize an opportunity for the entire Carden community to participate in a hands-on, direct service project

Hunger Action and Awareness Week: Potential Events

Tuesday

- Food Drive Begins
 - Collect non-perishable goods at drop off
- Hunger awareness pre-test for grades K-7
- Post "Food Facts" around school

Wednesday

- Food Drive Continues
- Special Assembly
 - Oxfam Hunger Banquet
- FOOD Share personnel and recipients

Thursday

- Food Drive Ends
- Mock Food Sort
 - Counting, sorting, weighting, recording items
- Bake Sale

Friday

- Recap during assembly
- Hunger awareness post-test for grades K-7

Saturday

- Optional Carden Community Service project at FOOD Share
 - Work at the food bank

Where we need support from faculty and staff*

INCORPORATING CONCEPTS INTO THE CLASSROOM

- Math – Food Drive / Mock Sort
 - Working with Wendy / FOOD Share, develop worksheets that reinforce age appropriate Singapore Math concepts:
 - Counting, Grouping, Weights / Measures
 - Estimation
 - Developing charts (bar, line, pie)
- OXFAM Hunger Banquet
 - Allow and encourage children to write about their experiences
- General social awareness (upper grades)
 - Effects of poverty on nutrition, education – domestic and globally
 - Discussing food insecurity and impact on physical performance

SUPPORTING THE EVENTS

- One class to conduct a Bake Sale (Thursday)
- Pre / Post test (3-5 questions)
- Allowing us to post “food facts” information (backpacks, outside classrooms, etc)
- Help facilitate small groups of children during OXFAM Hunger Banquet
- If possible, bringing your family and volunteering with Carden children / families at FOODShare on Saturday morning

*There are dozens of ways to support this week. Your creativity is boundless!

Hunger Action and Awareness Week: Logistics

- Co-Chairs:
 - Julie Elginer
 - Wendy Withers

- Dates: November 13-16, 2012
 - *National Hunger and Homeless Action Week - November 12-16, 2012*

Summary

What is Hunger Awareness and Action Week?

- BRAND NEW initiative at Carden
- A week-long program designed to increase awareness among the Carden community regarding the subject of hunger and food insecurity

Who is the community partner?

- In partnership with FOOD Share, this is an opportunity for Carden to serve as a model school for a county-wide service project



When is it and what will be asked of volunteers?

- November 13-16, 2012
- We need YOU!
- Volunteers will serve on one committee.
- Time commitment will begin in late Sept – Nov .
- Tasks are evenly divided among committees

Summary

Hunger Action and Awareness Week: *"Hunger Hurts. Help Others"*



- Opportunity to launch a new community service project at Carden
 - Issue of food insecurity is a growing and alarming trend in Ventura County, with a tremendous need in our community
- Educate our children about pressing issue
 - Increase Awareness, Generate Action, Inspire Direct Service
- Well-established partner in FOOD Share
 - Carden can serve as a pilot project for the potential launch to other public / private schools
 - Allows Carden to differentiate itself as an entity dedicated to instilling both service leadership and a desire to increase awareness of community issues among students
- Bringing the Carden community together
 - Optional direct service project allows a chance for the entire community to work together, build relationships and strengthen bonds outside of classroom.
 - Provides opportunities for parents to engage with their children, instilling a commitment to philanthropy

In Closing



- Thank you for your consideration and commitment to this opportunity. We look forward to launching a successful and impactful program for the entire Carden community

■ *Dr. Julie Elginer and Wendy Withers*

Potential Activities for Carden during Hunger Action and Awareness Week: *"Hunger Hurts. Help Others"*



■ General Awareness Week

- Non-perishable food drive (Preschool-7)
 - Goal is to collect 200 lbs of food
- Special Assembly (K-7)
 - Speakers:
 - Invite FOOD Share to speak to Carden students
 - Invite a recipient of meals to speak to Carden students
 - Activity
 - Modified OXFAM hunger banquet
- Organize a bake sale (Preschool-7)
 - Request that one of the classes host a bake sale
 - All proceeds would benefit FOOD Share
- Sort, Count, Weigh and Bag Food (K-7)
 - K-2 Sort the items
 - 3-5 Count and weigh the items
 - 6-7 Bag the items
- Assembly (K-7)
 - Recap the week for parents / students
 - Announce results of food collection / bake sale

Tuesday -Thursday

Wednesday

Thursday

Thursday

Friday

■ Media Awareness

- Photos / Press Release for local media outlets (Acorn, KCLU NPR station, etc)

Potential Activities for Carden during Hunger Action and Awareness Week: *"Hunger Hurts. Help Others"*



- General Awareness Week
 - Share Food Facts (Tuesday-Thursday)
 - Create signs regarding statistics about food insecurity in Ventura County
 - Through FOOD Share and other national sources, provide age appropriate resources for teachers to use in classrooms
- Hands-on, Direct Service
 - Allow students to sort, count and bag collected items (Thursday)
 - K-2 Sort the items
 - 3-5 Count and weigh the items
 - 6-7 Bag the items
 - Families working together (optional) (Saturday)
 - Carden families can participate in the larger effort to bag food at the distribution center, with the possibility of distributing food to families in need
- Additional Ideas / Suggestions:
 - Friendly competition between classes regarding which class can donate the most food?
 - How receptive will the teachers be to incorporating this issue into any of their lessons for a few minutes during the week?